



**Media Release**  
**For immediate Release**

**Canada *in motion* hosting 2nd  
'*in motion* Manulife National Physical Activity Institute'**

**Saskatoon, March 1, 2008** – As a result of the extremely successful *in motion* Institute held in August of 2006, **Canada *in motion*** is pleased to offer the **2008 *in motion* Manulife National Physical Activity Institute** to be held June 23-25 at the University of Saskatchewan.

*In motion* began in Saskatoon, Canada in the spring of 2000, under the partnership and leadership of the Saskatoon Health Region, City of Saskatoon, University of Saskatchewan and ParticipACTION. It is now being implemented by communities and provinces across Canada and is considered a “best practice” in mobilizing communities to be physically active for health benefits.

The 2008 *in motion* Institute will bring together delegates from across Canada in the fields of health, recreation, sport, education and research who work in the physical activity health promotion fields. The focus, based on feedback from the 2006 delegates, will be on providing practical resources and tools that can be utilized to mobilize communities and targeted populations to be more physically active for health benefits.

Once again, Manulife Financial is a platinum sponsor of the Institute demonstrating their commitment to the health of communities across Canada. Without this support, Canada in motion would not be in a position to host this very successful event. Here is what a few delegates had to say about the 2006 Institute:

*“Thank you for the most informative, exciting conference I have ever attended”*

*“Did not want to miss a session as it was all so valuable and interesting”*

*“Line up of presenters was better than I have ever experienced at any other conference I have attended”*

Each day, the institute will feature nationally recognized presenters who will focus on target various target populations. The presenters will provide tools, resources and information on how to build partnerships, market your message, deliver appropriate programs and measure your success.

For more information on the Institute visit: [www.canadainmotion.ca](http://www.canadainmotion.ca)  
or contact:

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